



**PRESS
RELEASE**

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ENEL X AND OMODA JOIN FORCES TO BOOST ELECTROMOBILITY AND ENHANCE CUSTOMER EXPERIENCE

- *Enel X becomes OMODA's charging partner in Chile, offering automotive brand customers preferential prices on residential electric chargers and the full range of electromobility devices. The commercial agreement between the two companies includes consultancy, training, support, and an interesting welcome kit.*

Santiago, October 2, 2024 - Enel X and OMODA, manufacturer of high-performance vehicles, complete technological equipment, and attractive designs, sealed an agreement that allows former and future customers of the automotive brand to access the broad portfolio of products and services that Enel X offers in the area of electromobility, with a series of advantages that translate into discounts, installations, training, technical support and highly personalized attention from Enel X professionals.

Enel X thus becomes OMODA's electric charging partner, allowing the automotive company to increase the benefits associated with the purchase experience of its electric vehicles, which have positioned themselves with remarkable success in the world. Thanks to the scope of this alliance, OMODA customers in Chile will be able to purchase electric chargers at preferential prices, as well as a series of devices and accessories that are part of Enel X's electromobility offer since the arrival of the brand's first 100% electric SUV, the OMODA E5, in mid-August.

Due to a new partnership between the two companies, all OMODA customers will have the opportunity to have one of Enel X's advanced electric chargers installed in their homes. The installation will be carried out by Enel X specialists, and customers will receive expert advice, all at very competitive prices. Discounts will also be available for charging cables, emergency chargers, and the entire range of products in the Enel X portfolio. Furthermore, OMODA customers who purchase one of Enel X's electric chargers will receive a welcome kit containing a promotional code for 250 KWh of free charges and an RFID card that simplifies the process of accessing energy from public chargers.

Jean Paul Zalaquett, Enel X's Electric Mobility Manager, highlighted the advantages achieved with agreements such as the one reached between the two companies. *"To continue promoting electromobility in our country, which currently positions us so well, transforming us into a relevant player in the international field in terms of cleaner and more sustainable transportation, the agreement reached with the prestigious brand OMODA strengthens the transition towards electromobility that is advancing rapidly and every day with more participants. We are encouraged that OMODA's customers can now have access to our product offering. We are confident that they will appreciate the service and expertise of our electromobility specialists"*.

Renato Rivas, Development Director (DND) of OMODA, explained that *"we are committed to promoting and massifying the sale of electrified vehicles in all the countries where we are present, and this agreement is one of the actions we will carry out in Chile to fulfill our purpose. In addition to incorporating zero and low-emission versions of each model we launch, we also seek to make life easier for users, offering the installation of chargers at our customers' homes at competitive prices, special financing conditions, and all*



the experience that Enel X provides in the process to guarantee a great experience for customers when they opt for electromobility".

Enel X electric charging devices have a 2-year warranty in case the charger presents a failure not attributable to the customer. The residential installation of the chargers will be provided with advice and training both in the process before and after the sale of the item.